



## Social Media Engagement Guidelines

An important part of the Arts Fund's grant program is to build community support and appreciation for all the wonderful work our grantees are creating. If you've received a RWAFF grant, we want you to share this news. Acknowledging our support both testifies to the calibre of your work and helps us demonstrate the public value of the arts and arts funding in the Region of Waterloo.

We need your help to make that happen.

What do I need to acknowledge?

We ask that you acknowledge that you received support from the Region of Waterloo Arts Fund in any communications related to your work, project(s), and/or organizations activities from which you received support. In written acknowledgments, please use the following statement:

*We acknowledge the support of the Region of Waterloo Arts Fund.*

How do I acknowledge?

When posting something on your social media related to your project funded by the Region of Waterloo Arts Fund, please tag us @rwarthfund (@RWAartsFund on Twitter) and use the hashtags #rwarthfund and #MakeArtHappen.

We want to help promote and celebrate your work!

Are you interested in being featured on our social media? Send us a brief [email](#) with your name, a brief description of your Arts Fund-support project, and relevant upcoming dates, and we'll be in touch!

We check our social media regularly, so please tag us @rwarthfund using the hashtags #rwarthfund and #MakeArtHappen so we can share your work and celebrate your role in the dynamic local arts scene.

Don't forget to like and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

If your grant is current, remember to keep track of your engagement and how you have acknowledged the Arts Fund. That will help when it comes time to submit your Final Report!

Thanks for all of your hard work. We look forward to working with you to build an even larger profile for the outstanding arts and culture in the Region of Waterloo.